

NEW HARTFORD BUSINESS COUNCIL
BOARD OF DIRECTORS MEETING
September 10, 2014

In attendance:

Paul Amenta (chair), Peggy Budny, Cameron Cunningham, Kim Hanson, Donna LeBlanc, and Bob Switzgable , Phil Worley

Absent:

Peter Bakker, David Childs, Cindy Donaldson, Donna Laplante and Carol Monroe

Presidents Report

Call to Order: 8 a.m. Conference Room, Town Hall

Treasurer's Report

August, 2014

No report given – Carol was not present

Secretary's Report

Bob Switzgable voted to approve the June minutes, Cameron Cunningham seconded.
Motion carried.

Donna LeBlanc made a motion to approve the August minutes; Phil Worley seconded.
Motion carried.

Thank you to Peg Bakker for taking minutes at the August meeting.

Motion carried.

Membership

2 new members joined this month.

It was agreed that if a person has two businesses in the town, that person would be required to obtain two separate memberships.

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COMMUNICATIONS

Nominating Committee is in place. They include: Greg Hendricks, Karen Leonard and Ron Miller. Slate of officers to be voted on in November

Events

Upcoming events:

- Brewfest at Ski Sundown – September 20, 2014
- New Hartford Day in September 21st at Brodie*
- Morning Mingler – Thursday, Sept. 25
- NHBC Kick-off Meeting at Ski Sundown – Thursday, Sept. 25
- Cartoberfest – Sunday, October 5th at Waring Parking Lot *
- BAH – Tuesday, Oct. 28 – New Hartford Fire Department
- BAH – November (tbd) at Pizza Pete's
- Holiday Mingler – December (tbd)

*Paul will be setting up the tent and is looking for assistance in manning it.

Cameron informed us that a committee meeting was held on Thursday, Sept. 4th to finalize plans for the kick-off event. Radwick's will provide wraps, Burdick Orchards will provide the dessert and Marindino's will provide a vegetable platter.

INTERNSHIP PROGRAM

Paul announced the great news that the Internship Program is now an accredited program. Currently 14 businesses and 13 students have voiced an interest. Paul will meet with school facilitators to continue working on the project,, looking at the third week in October as the kick-off. Regional High School is having a fair on Sept. 18th beginning at 5:30 to promote the program.

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SCHOLARSHIP PROGRAM

Paul is looking to obtain return envelopes to enclose with letters to businesses. He will look to Goulet Printing for assistance in mailing out these items at a lower cost. It was recommended that letters be sent after the holiday, as every business is and will be inundated with solicitations until December. Further discussion at next meeting.

HOSPITALITY COMMITTEE

Donna LeBlanc will present the newly formed committee to attendees at the kick-off. Current committee members are: Peg Bakker, Mary Ann Gunning, Paul Amenta and Donna LeBlanc.

Kick-Off Event - The committee will begin by supplying each member with personalized name tag (est cost: \$365.72) at each event (tags to be collected after each event). All members will be recognized by the tags which will be easier to read and less cumbersome for the event committee members. Guests and potential members will be easily recognizable by hand—written name tags.

Welcoming our New Members – The committee will obtain 250 pens (est. cost of \$105.32) with NHBC logo on them. Binders will be purchased on an as-needed basis (est. cost between \$3-\$5). Binders will include: photo of executive board members; list of current members; New Hartford brochure; a copy of the Chamber Saver, information on the internship program, the scholarship program and other local organizations (garden club, historic society, library, etc.).

Email to members – asking for items to include in the welcome package (business card with a hand written note of welcome, pens, pads, etc.) Kim Hanson will look into having her bank as the drop-off spot for these items.

Paul Amenta made a motion that \$500 be earmarked for these items; Phil Worley seconded.

Motion carried.

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NEW BUSINESS

Phil Worley suggested that we include job openings on our website for our members. He believes that that would be an additional service that we could offer to help the community. After much discussion, it was agreed that it would enhance the community. Cameron Cunningham agreed to update the website.

Light New Hartford committee requested that the best way for the council to help was to solicit funds for the event. This will be further discussed at the next board meeting.

Peg Budny suggested that, on behalf of the NHBC , a “thinking of you” card be mailed to Pat McDonald, Peg will be looking into the cost for envelopes and blank cards with the NHBC logo on it. These can be used for welcoming new residents, sending special thoughts and for condolences. Peg will have pricing at next meeting.

Adjourn

Meeting adjourned 8:45 am. B. Switzgable made the motion to adjourn, P.Worley seconded.

Next Board Meeting:
Wednesday, October 8, 2014