

NEW HARTFORD BUSINESS COUNCIL
BOARD OF DIRECTORS MEETING
November 12, 2014

In attendance:

Paul Amenta (chair), Peter Bakker, Peg Budny, David Childs, Cameron Cunningham, Kim Hanson, Donna LeBlanc, Carol Monroe, and Phil Worley.

Presidents Report

Call to Order: 8 a.m. Conference Room, Town Hall

Treasurer's Report – November 12, 2014

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|---|-----------------------|
| Balance as of last report – 10/8/14 | \$4,723.51 |
| 1 new joint member | 60.00 |
| 1 new member | 85.00 |
| 11Renewing Members | 810.00 |
| 1 Sponsors for BAH event 9/25/14 (total sponsors \$125) | 25.00 |
| Total Income for this month | \$ 980.00 |
| Oct. Morning Mingler | 50.00 |
| Oct. BAH | 100.00 |
| Pizza for Intern meeting | 55.30 |
| Office Supplies | 51.05 |
| Ashley Trumbull-November | 30.00 |
| Kelly Design – webhosting for 1 year | 360.00 |
| Fall event expenses (total expenses: \$359.25) | 115.00 |
| Total expenses for this month | \$ 761.35 |
| Current NHBC funds as of 11/12/14 | \$4,942.16 |

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Treasurer's Report (continued)

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| Remaining funds being held for tourism brochure | \$108.59 |
| Light New Hartford funds being held *(\$110.40 & \$63 (50/50 raffle)) | \$173.40* |
| Scholarship Funds | \$ 49.00 |
| Overall cost for Fall Kick-Off event | \$234.25 |
| *\$162 remaining in hospitality fund | |

Peter Bakker voted to approve the Treasurer's report, David Childs seconded.

Motion carried.

Secretary's Report

One amendment to the October minutes:

Under Website Update: change wording from "Paul decided" to "the committee decided"

Peter Bakker made a motion to approve the October minutes; Phil Worley seconded.

Motion carried.

Membership

Peg Budny reported 113 active members and 2 non-paid members.

Communications

No report given

Website Update

Cameron Cunningham reports having some issues with the events website. Also mentioned were two members who are having difficulty getting into the website. Cameron had spoken with Bill Kelly and his response was not what was expected. Peg Budny will investigate Word Press and Go Daddy. It was also suggested that Dan Segar from the Canton Chamber of Commerce be contacted for possible assistance. Peg suggested that the website committee reconnect to discuss the issues at hand. Paul recommended that Bill Kelly be invited to attend as well.

Internship Program

Paul commented on the kick-off event held last month. Although five interns had applied, one was unable to be placed due to a last minute cancellation by the sponsor. Although the student will be unable to intern for the first semester, she is already in place for the second semester. Nine students are in place for the second semester. Paul is still trying to locate someone in the Pharmaceutical field.

Scholarship Program

There will be a scholarship meeting tomorrow morning to finalize the comment cards. Paul also acknowledged Francesco Cancellieri who developed "giving on-line". The website allows anyone to donate on-line with a minimum fee charged to the donor.

Paul informed us that a Night of Comedy will be held on April 18, 2015 at Ski Sundown as a major fund raiser. The expenses for the event will be \$1,000. There will be a cash bar from 7-8, a 50/50 raffle and the program will be 90 minutes in length. Peter Bakker was clear to inform us that NHBC cannot be responsible for the distribution of liquor or money collected for the liquor. Paul assured him that Ski Sundown will be responsible for that.

Light New Hartford

Carol Monroe announced that there is currently \$173.40 in the account. There are three donations that have not been added to this amount. Donna LeBlanc suggested that an email be resent to the members as a reminder. Paul will follow-up.

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Breakfast with Santa

Donna LeBlanc has been in contact with Martha Busemeyer in regard to volunteers for the breakfast and will follow-up to see if volunteers are still needed. Paul suggested contacting Ben at the New Hartford Volunteer Fire Dept. if more assistance is needed.

Carol Monroe remarked that there was no mention in last month's minutes of the NHBC donating money for an ad on the placemats. Although there was a discussion about the breakfast and donations, there was no conversation regarding a donation by the NHBC. Paul requested that Carol send a donation to Martha.

Hospitality Committee

Donna LeBlanc presented a binder and "welcome bag" to the board. Although it is a bit sparse, it is hopeful that more information will be included. Five new members will be presented with the binder/bag: Autumn Light Studio & Gallery; Burdick Road Orchards, LLC; DuFour Surveying, LLC, Fim Force, LLC and Simply Guitar.

Events

Cameron reported that the Business After Hours held at the New Hartford Volunteer Fire House was successful with 36 attendees. The tour of the fire department was informative and fun! It was noted that in order to be able to network, there will be a 15 minute limitation for speakers for future events. Cameron is looking for hosts for next year. The Peter Bakker Agency has already signed up to host in their Avon office.

Upcoming events:

- BAH – November –Nov. 12 – Eolas Environmental
- Morning Mingler – Thursday, Nov. 20 – Chapin B&B*
- Holiday Mingler – Dec. 9 – Northwest Community Bank
- Morning Mingler - Thursday, Dec 18 – Chapin B&B*

*Due to holiday season, Morning Minglers will be held a week earlier

General Discussion

The slate of officers was read by Kim Hanson. These are the nominations for 2015: Paul Amenta-President; Peter Bakker-Vice President; Donna LeBlanc-Secretary and Carol Monroe-Treasurer. Voting will be done at the December meeting.

The board will continue to brainstorm ideas to assist David Childs for next year's Fishing Derby . The goal is to entice attendees from out-of-town folks.

Phil Worley voiced a concern in regard to executive board members who have been consistently absent. This will be further discussed at the next board meeting.

Adjourn

Meeting adjourned 8:45 am. Phil Worley made the motion to adjourn, Paul Amenta seconded.

Next Board Meeting:

Wednesday, December 10, 2014