

New Hartford Business Council Meeting
September 23, 2015

Attendees: Paul Amenta, Peg Budny, Donna LaPlante, Kim Hanson, Peter Bakker, Phil Worley, David Childs, Karen Leonard, Bud Butler

Meeting called to order at 8:00 a.m.

1. Treasurer Report
 - a. No report
2. Membership Report
 - a. No report
3. Bud Butler, Chair of the WPCA spoke about the questionnaire being circulated to get input from residents on how they would define the "downtown" area of New Hartford.
 - a. Is there any interest in the NHBC participating in getting the survey distributed?
 - b. Discussion followed about the questionnaire and what happens after the results are in.
4. Communications
 - a. Morning Mingler will be held at the Bakker Agency on 9/24
 - b. Donna will send out an email about the shredding event at Torrington Savings Bank to be held on Oct 3rd 9-12.
 - c. Discussion followed about Ovation coming back into New Hartford and the role of the Business Council's involvement in new/existing businesses in town.
 - d. If you know of happenings in town, contact Donna so it can be put on the town website.
 - e. Phil reminded everyone that the Annual Canton Chamber meeting/ dinner dance is Oct 3rd at 41 Bridge St in Collinsville.
5. Committees
 - a. Events – no report
 - b. Intern program – 11 students signed up and have placements for 10. Sept 29th is the kickoff meeting.
 - c. Scholarship program – need to set the date for the Comedy Show; no particular goal this year but would like to raise \$3000 - \$5000.
6. The Holiday Market Place will be December 4th at the library.
 - a. Meeting to be held 9/29 to discuss the event
 - b. Tables will be available for businesses at \$30 each. 10 -12 tables are available.
 - c. Businesses represented are usually those without a storefront
 - d. More craft type items
7. Light up New Hartford will be 12/5
8. Paul mentioned there was a good turnout at the New Hartford Day at Brody Park.
9. Phil presented the idea of doing a directory of the New Hartford Business Council member businesses.
 - a. Businesses should be encouraged to post their hours.
 - b. A committee will be formed to follow up on the directory – more discussion at the next meeting.
 - c. Suggestion there should be more signage in town indicating what businesses are in town.
10. Next meeting is October 28th.

Meeting adjourned at 9:00.

