



New Hartford Business Council
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www.newhartfordbusinesscouncil.org

New Hartford Business Council
Board of Directors Meeting
January 27, 2016 Minutes

Attendees: Paul Amenta, Kim Hanson, Karen Leonard, Peg Budny, Peter Bakker

Meeting called to order at 8:00.

- Treasurer's Report
 - No treasurer's report this month
- Membership Report
 - Peg reported we have 11 new members and 18 renewing members with 1 honorary member.
 - Attendance is down at some of the events. We need more reminders sent out on a regular basis
 - Need incentive to get new members to attend events
- Events Committee
 - Upcoming Business After Hours
 - March will be held March 10th at Jerram Winery from 5:30 – 7:30. In the event of inclement weather, we will still have the event
 - Upcoming Morning Minglers
 - Paul will talk to Mary Ann to see if she is interested in having it at Chapin Park (Note: March Morning Mingler will be held at Chapin Park on March 17th)
 - Scheduling in conjunction with Canton Chamber
 - Schedule has been changed so we don't conflict with Canton events as much as possible.
 - New event schedule will be sent to Sue at Canton Chamber and also to membership.
 - Wine Tasting
 - Need to continue to sell tickets.
 - Set up will be on Friday
 - Peg is donating a banner to be hung on the firehouse to announce the event. Posting will also be on the library sign.



- Non-Profits joining the Business Council.
 - Discussion was held about the cost of dues and what the goal/benefits would be to have non-profits such as a church join the NHBC.
 - May be a good way to get more publicity about events
 - Discussion will continue at next meeting

- General Discussions
 - Paul Amenta and Peter Bakker joining the Canton Chamber Board of Directors.
 - Paul would like to bring more information about NHBC events to the Canton chamber to get more of their attendance at our events.

- Perhaps inviting our First Selectman and a representative from EDC to attend the meeting for a brief update on what is happening around town. This would be a 5 to 7 minute update with some questions if time allows.
 - Consensus was perhaps once a quarter for updates

- Any other issues you may like to discuss.
 - What is the focus of the business council?
 - Interested in more educational information.
 - “what would you like to know” question presented at morning minglers to get questions of interest for discussion
 - Draw a business card at the morning mingler and the next time, that person would be the presenter for about 10 min.
 - Should we have an “ask the expert” session
 - Paul reported that the intern presentations went very well. The students were excited about their time in the program
 - The kickoff for the next semester is Feb 23rd.

Adjournment 9:00 AM