

NEW HARTFORD BUSINESS COUNCIL

BOARD OF DIRECTORS MEETING

January 21, 2015

In attendance:

Paul Amenta (chair), Peter Bakker, Peg Bakker, Cameron Cunningham, David Childs, Donna LaPlante, Donna LeBlanc, Karen Leonard, Carol Monroe and Phil Worley.

Presidents Report

Call to Order: 8 a.m. Conference Room, Town Hall

Treasurer's Report

Balance as of last report - 11/12/14 **\$ 4,942.16**

3 new joint members	180.00
2 new members	170.00
15 Renewing Members	1,000.00
Donations rcvd LNH inc. 50/50	798.49

Total Income for this month **\$ 2,248.49**

Nov. & Dec. Morning Mingler	100.00
Nov. & Jan. BAH	200.00
Thank you gift-MaryAnn Gunning	17.01
Office Supplies	102.60
Ashley Trumbull-Dec. & Jan. (3 hrs)	45.00
Breakfast w/Santa Ad	40.00
Donation to "Hope for Fallen Leaves"	150.00
Donation - NH Fire Dept-Christmas Family	50.00
Donation - Neighbor/Neighbor fund*	109.00
Membership Renewal-Canton Chamber	100.00
Holiday Mingler Expenses	291.63
LNH Expenses	<u>687.05</u>

*collected from Holiday Mingler

Total Expenses for this month **\$ 1,892.29**

Current NHBC funds as of 1/21/15 **\$ 5,298.36**

Treasurer’s Report (continued)

Remaining funds being held for tourism brochure	\$108.59
Light New Hartford funds being held \$110.40 (2013) & \$111.44 (2014)	\$221.84
Scholarship Funds (New Account)	\$360.10
Remaining in Hospitality Fund)	\$ 162.00*

*not listed in current Treasurer’s Report-carry over from Dec. 2014 minutes
A copy of donors, donated goods and actual expenses on file with Treasurer.

Peter Bakker voted to approve the Treasurer’s report, Donna LaPlante seconded.

Motion carried.

Secretary’s Report

No changes to the December, 2014 report. David Childs made a motion to approve the December minutes; Peter Bakker seconded.

Motion carried.

Membership

No report given; Peg Budny absent

Communications

Donna LaPlante read two cards thanking the NHBC. One from MaryAnn Gunning, the other from the Holland/Sloman families

The Slate of Officers for the 2015 year were read by Donna LaPlante. David Childs made a motion to approve; Peg Bakker seconded

Motion carried.

Website Update

It was decided that this will be revisited in the new year.

Internship Program

The first semester ended. Three students participated. The second semester begins in February, 2015. Paul noted that 3 students will be involved. Kick off will be held on January 29, 2015.

Scholarship Program

The wine tasting event will be on February 14 at Pine Meadow Fire House from 5-9pm. Karen Leonard will coordinate the event. The individuals purchasing the first 100 tickets will receive an etched glass. Flyers have been distributed.

“A Night of Comedy” will be held on April 18, 2015 at Ski Sundown from 7-10pm.

Paul will be looking into the application process as well as a presenter for the distributions of the scholarships.

TSB has donated \$1,000. Kim Hanson will present a check to Paul on Jan. 27th at 9:30am.

Paul will get a detailed report to Carol regarding the on-line giving.

Light New Hartford

Carol Monroe suggested that a “thank you” gift be sent to Dawn Whalen for overseeing the successful LNH event.

Breakfast with Santa

Carol also mentioned that in the future, any copies of ads relating to NHBC should be sent as a PDF file for record keeping.

Hospitality Committee

Donna LeBlanc reported that due to the holiday, no welcome information was distributed. The welcome package delivered to DuFour Surveying was well received according to Paul. He also noted that the one-on-one was a good way to meet new business owners.

Items for the “welcome packages” are still being collected at TSB.

Events

Cameron was happy to announce that we are booked through July for host sites.

Upcoming events:

- Saturday, Feb. 14th–Wine Tasting –Pine Meadow Fire House 5-9pm
- Thursday, Feb. 19th -BAH–Autumn Lights Studio (Canton) 5:30-7:30pm
- Monday, March 23rd – BAH – TSB 5:30-7:30pm
- Saturday, April 18th – Comedy Show Fundraiser-Ski Sundown 7-10pm
- May (date tbd) - BAH – Bakker Insurance Agency (Avon) 5:30-7:30pm
- June (date tbd) – Scholarship presentation-Ski Sundown 5:30-7:30pm
- Monday, July 20th – BAH – Pizza Pete’s – 5:30-7:30pm

Cameron noted that MaryAnn Gunning is no longer interested in hosting all of the Morning Minglers. It was suggested that the events might be held at Town Hall with a different sponsor for each month. Cameron will look into it.

General Discussion

- The board will continue to brainstorm ideas to assist David Childs for next year’s Fishing Derby . The goal is to entice attendees from out-of-town.

General Discussion (continued)

- The vote to change NHBC meetings to the third Wednesday of every month was discussed. Due to conflicts, it was agreed that our next meeting will be held the third Thursday in March. A vote will be made at that time as to a day that is more conducive.
- With the closing of “The Independent”, Paul is looking into placing ads with the Winsted Journal and Register Journal. It was recommended that NHBC place ads in the Canton papers. Phil Worley suggested the Canton Compass, an on-line paper. Paul will look into it. Donna LaPlante stated that all town information will be listed in The Hartford Courant under Zone 5.
- Paul visited the Hurley Building and met Dave and Tom. Paul suggested to them that they consider hosting a BAH and also offered the council’s assistance.
- Peter Bakker recommended that the New Hartford businesses be showcased on the website, differentiating them from businesses in other towns. By doing so, Peter feels it would help to feature and promote our local businesses. Cameron will look into it.
- According to the by-laws, Paul noted that the Board of Directors needed to meet at least six times yearly. This will be further discussed at the March meeting.
- There will be **no meeting in February.**

Adjourn

Meeting adjourned 8:45 am. David Childs made a motion to adjourn, Paul Amenta seconded.

Next Board Meeting:

Thursday, March 19, 2015–8am