



New Hartford Business Council  
P.O. BOX 618  
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[www.newhartfordbusinesscouncil.org](http://www.newhartfordbusinesscouncil.org)

## **New Hartford Business Council** **Hospitality Letter**

The New Hartford Business Council has created a new Hospitality Committee.

In its first phase, the committee hopes to:

- Create a better sense of community by extending a “personal” welcome along with an informational binder and “welcome package” to new business members
- Send “welcome letters” to new residents with a listing of our members and civic groups
- Provide an additional “helping hand” for events sponsored by our members and town organizations

The binders and welcome letters will be a quick, easy reference for new businesses and residents.

We are hoping that you will take advantage of this opportunity to gain additional exposure for your business by inserting your business information into the welcome binder and contributing a small token to the welcome package. (The token may be a hand-written “welcome” on the back of your business card, or an item that has your logo on it.)

You may drop off your items at Torrington Savings Bank in the center of New Hartford by October 24, 2014. Items should be in a manila envelope listing the business/organization name, contact, phone number and email address.

Please pass the word around to the organizations in the community who might like to include their information or need an extra hand for their event.

Contact Donna LeBlanc (860-482-1638) or [delicatedesigns@charter.net](mailto:delicatedesigns@charter.net) with any questions.