



Support Light New Hartford by becoming an EVENT SPONSOR

Who: Any business in New Hartford or the surrounding towns

What: We need sponsors for expenses not covered through the NHBC budget

Why: Great exposure for your business—we'll promote the heck out of your business on Facebook, the NHBC website, on flyers, at the event, in the press and much more!

How: Complete the form below and return by November 17, 2017

Event Date: Sunday, Dec 3 starting at 5:00 pm; tree lighting promptly at 6:00 New Hartford Center

Questions, contact:

Dawn Whalen: 860-459-7715 or dawn.whalen@charter.net

Available Sponsorship Levels:

Santa Claus: \$150.00 **Rudolph:** \$100.00 **Frosty:** \$50.00

Patron: Any Donation is welcome

By November 22, 2017, please email a picture of you and your staff, as well as your business logo, to be included in promotional materials to: dawnwhalen@charter.net Questions, Contact Dawn Whalen @ 860-459-7715 or by email.

Please make sponsor checks payable to: New Hartford Business Council Mail payments to: Dawn Whalen, 99 Arrowhead Drive, New Hartford, CT 06057

Light New Hartford—Sponsor Reservation Form

Sponsor Level: _____ Santa Claus (\$150) _____ Rudolph (\$100) _____ Frosty (\$50) _____ Patron (Amount: _____)

Contact Name: _____

Business Name: _____

Address _____ City _____ State _____ Zip _____

E-mail Address _____ Phone Number _____

Web site: _____